

ORDER



Orders
Order / Rev: 706568
Alt Order #: 06276560
Product Desc: DALTON FOR GOVERNOR
Estimate: 2210
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 08/14/12 / 08/15/12
Order Type: Political

WFMY-TV

Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 21
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	41	\$11,330.00	\$9,630.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	41	\$11,330.00	\$9,630.50	0.00
Totals	41	\$11,330.00	\$9,630.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	10/19/12	10/19/12	Price Is Right	CM	11a-12p	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$140.00		0.00			
E 2	WFMY	10/19/12	10/19/12	M-F CBS Soaps	CM	1230-2p	----F--	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$160.00		0.00			
E 3	WFMY	10/19/12	10/19/12	News2 at Noon	CM	12-1230p	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$200.00		0.00			
E 4	WFMY	10/19/12	10/19/12	News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$350.00		0.00			
E 5	WFMY	10/19/12	10/19/12	M-F 5-6a	CM	5-6a	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$120.00		0.00			

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Advertiser: Dalton/D/ NC Governor
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 Estimate: 2210

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	10/19/12	10/19/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$525.00		0.00			
E 7	WFMY	10/19/12	10/19/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$200.00		0.00			
E 8	WFMY	10/19/12	10/19/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$375.00		0.00			
E 9	WFMY	10/19/12	10/19/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$100.00		0.00			
E 10	WFMY	10/22/12	10/22/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$550.00		0.00			
E 11	WFMY	10/22/12	10/22/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	M-----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$160.00		0.00			
E 12	WFMY	10/22/12	10/22/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 13	WFMY	10/22/12	10/22/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
E 14	WFMY	10/22/12	10/22/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$120.00		0.00			
E 15	WFMY	10/22/12	10/22/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$525.00		0.00			
E 16	WFMY	10/22/12	10/22/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
E 17	WFMY	10/22/12	10/22/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$375.00		0.00			
E 18	WFMY	10/22/12	10/22/12		CM	730-8p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00

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 Product Desc: DALTON FOR GOVERNOR
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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$375.00		0.00				
E 19	WFMY	10/22/12	10/22/12	CBS This Morning	CM	8-10a M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning										
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1		\$100.00		0.00				
E 20	WFMY	10/20/12	10/20/12	Good Morning Show Sat	CM	6-9a -----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				Good Morning Show Sa										
				GOOD MORNING SATURDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-		1		\$175.00		0.00				
E 21	WFMY	10/21/12	10/21/12	News 2 at 6 Sunday	CM	6-630p -----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				News 2 at 6 Sunday										
				NEWS 2 AT 6P - SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$250.00		0.00				
E 22	WFMY	10/21/12	10/21/12	Good Morning Show Sun	CM	6-9a -----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				Good Morning Show Su										
				GOOD MORNING SUNDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$175.00		0.00				
E 23	WFMY	10/21/12	10/21/12	CBS Sunday Morning	CM	9-1030a -----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				CBS Sunday Morning										
				CBS SUNDAY MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1		\$350.00		0.00				
E 24	WFMY	10/18/12	10/18/12	News 2 at 11	CM	11-1135p ---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				News 2 at 11										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1		\$550.00		0.00				
E 25	WFMY	10/18/12	10/18/12	Price Is Right	CM	11a-12p ---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				Price Is Right										
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1		\$140.00		0.00				
E 26	WFMY	10/18/12	10/18/12	News 2 at 5	CM	5-530p ---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				News 2 at 5										
				NEWS 2 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1		\$350.00		0.00				
E 27	WFMY	10/18/12	10/18/12	M-F 5-6a	CM	5-6a ---T---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				5-6a GMS ROT										
				GOOD MORNING SHOW 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1		\$120.00		0.00				
E 28	WFMY	10/18/12	10/18/12	News 2 at 6	CM	6-630p ---T---	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				News 2 at 6										
				NEWS 2 AT 6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1		\$525.00		0.00				
E 29	WFMY	10/18/12	10/18/12	M-F 7-730p	CM	7-730p ---T---	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Wheel of Fortune										
				WHEEL OF FORTUNE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---		1		\$375.00		0.00				
E 30	WFMY	10/16/12	10/16/12		CM	11-1135p -T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00

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Advertiser: Dalton/D/ NC Governor
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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 2 at 11										
				News 2 at 11										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$550.00		0.00			
E 31	WFMY	10/16/12	10/16/12	Price Is Right	CM	11a-12p -T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				Price Is Right										
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$140.00		0.00			
E 32	WFMY	10/16/12	10/16/12	News 2 at 5	CM	5-530p -T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				News 2 at 5										
				NEWS 2 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$350.00		0.00			
E 33	WFMY	10/16/12	10/16/12	M-F 5-6a	CM	5-6a -T-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				5-6a GMS ROT										
				GOOD MORNING SHOW 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$120.00		0.00			
E 34	WFMY	10/16/12	10/16/12	M-F 730-8p	CM	730-8p -T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$375.00		0.00			
E 35	WFMY	10/16/12	10/16/12	CBS This Morning	CM	8-10a -T-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning										
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$100.00		0.00			
E 36	WFMY	10/17/12	10/17/12	M-F CBS Soaps	CM	1230-2p --W----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
				CBS Soaps										
				CBS SOAP ROTATION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$160.00		0.00			
E 37	WFMY	10/17/12	10/17/12	News2 at Noon	CM	12-1230p --W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				News2 at Noon										
				NEWS 2 AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$200.00		0.00			
E 38	WFMY	10/17/12	10/17/12	News 2 at 6	CM	6-630p --W----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				News 2 at 6										
				NEWS 2 AT 6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$525.00		0.00			
E 39	WFMY	10/17/12	10/17/12	M-F 6-8a	CM	6-8a --W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Good Morning Show										
				GOOD MORNING SHOW 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$200.00		0.00			
E 40	WFMY	10/17/12	10/17/12	M-F 7-730p	CM	7-730p --W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Wheel of Fortune										
				WHEEL OF FORTUNE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$375.00		0.00			
E 41	WFMY	10/17/12	10/17/12	CBS This Morning	CM	8-10a --W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning										
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$100.00		0.00			
												Totals	41	\$11,330.00